

Background:

World Vision Foundation of Thailand (WVFT) is a non-profit, Christian organization, dedicated to transformational development of children, families and communities. It was founded in 1974, and is currently supporting children, families and community development. World Vision Foundation of Thailand now has 78 projects in 44 provinces of Thailand. To date, 81,005 children are sponsored. (Data as of 1 February 2017).

Purpose of Position:

Globally, World Vision is launching a new campaign to positively impact the lives of hundreds of millions of the most vulnerable boys & girls by 2021 making a significant contribution towards **ending violence against children (EVAC)**.

The Campaign Manager is responsible for providing leadership to World Vision's campaign in Thailand by ensuring good planning, coordination (both internal and external), implementation, monitoring and evaluation of campaign activities. The successful candidate will lead the development and implementation of campaign plans and strategies, and coordinate with a wide range of internal stakeholders and actors to ensure campaign objectives are reached while also advocating for improved policies and systems that protect children from violence, ensuring Thai citizens are mobilised to take actions that will end violence against children, and that we are working in partnership with others to strengthen our impact and influence. The position will also help ensure that capacity for advocacy campaigning is built within the World Vision office, and that EVAC is integrated into programs, grants, and external communications.

Role Dimension:

- **Developing and leading an “all of office” campaign for ending violence against children**
 - Lead processes for developing campaign plans, objectives and strategy documents (in alignment with regional and global EVAC priorities), including a clear monitoring and evaluation framework.
 - Establish and drive a multi-stakeholder group responsible for delivering on campaign plans, and that campaign objectives are integrated into department plans and relevant projects.
 - Report on all of office contributions to campaign.
 - Coordinate with resource acquisition unit and technical teams to support grant acquisition linked to EVAC.
 - Coordinate with, and report to, regional and global EVAC teams to increase alignment of Thailand's campaign to global goals.

- **Improved policy and legal frameworks (national and local implementation) for ending violence against children in Thailand**
 - Develop and lead an advocacy plan to increase World Vision's policy influence with government.
 - Coordinate with Operations, technical and project staff to create links between local level advocacy and national level advocacy for EVAC.
 - Lead research and analysis for EVAC that develops an evidence base to help decision makers (government) make informed decisions to reduce violence against children, including developing written policy briefs, submissions to government, and reports.
 - Build strong relationships with government decision makers, UN agencies and civil society actors who are leaders in EVAC to increase World Vision influence.

- **Increase public demand for ending violence against children in Thailand**
 - Lead initiatives that mobilise the Thai public (through advocacy events and online campaigning) to reduce violence against children in Thailand.
 - Ensure WVFT contributes to global EVAC campaign days of action and advocacy.
 - World Vision projects utilise popular mobilisation budgets and time to effectively contribute to EVAC campaign goals.

Job Title : “ Campaign Manager (EVAC) ”

World Vision

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World Vision Foundation of Thailand

- Ensure mobilisation activities of different WV actors and projects are linked to government decision makers to demonstrate public support for EVAC.
- Transform public discourse on EVAC (including the media) to make violence against children more unacceptable.
- Ensure all public communications from projects and internal stakeholders reflect EVAC key messages.

► Enhance EVAC advocacy initiatives through external representation, partnerships and coalitions.

- Help World Vision show increasing leadership in the area of EVAC, including contribution to technical working groups, networks, and public/private partnerships.
- Maximise interaction with civil society actors and networks for outcomes related to EVAC, including membership on technical working groups and coalition bodies (in coordination with other WVFT staff and teams).
- Ensure World Vision is responsive to opportunities and expertise of partners.
- Increase interaction with private sector for EVAC, including supporting resource acquisition and skills sharing.

Job Qualification:

- University degree in law, social sciences, political science, governance or related field.
- Further training or qualifications in child protection, policing, public policy or communications.
- Knowledge in programs and methods for ending violence against children (including government and regional initiatives). And Knowledge of media and public engagement in Thailand.
- Competent in verbal and written English communication.
- Computer literate; Microsoft Word and Excel
- At least 5 years experiences in advocacy, policy development and campaigning.
- Experience in research and report writing , media , public engagement and public speaking.
- Experience in meeting with decision makers (government) and providing influence to decision making processes.

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หรือที่ : <http://www.worldvision.or.th/workwithus.html>

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