

Job Position: Web Designer

Background:

World Vision Foundation of Thailand (WVFT) is a non-profit, Christian organization, dedicated to transformational development of children, families and communities. It was founded in 1974, and is currently supporting children, families and community development in 48 provinces in Thailand.

Purpose of Position:

- ▶ Analyze related information on WVFT its product, and program to come up with the right positioning tone and manner for presentation.
- ▶ Develop and design website, online media, pages supports and the likes to support WVFT fundraising and engagement activities.
- ▶ Regularly monitor and update online information to be active and interesting.
- ▶ Coordinate with development team in utilizing new technology to improve online work.
- ▶ Track and report on online viewer – basic website information such as audience, visit period, page view, in order to improve WVFT online presentation.

Role Dimension:

- ▶ Work with team in preparing the website and other online channels in line with WVFT policy and CI
- ▶ Work with related team to implement online fundraising and engagement activities.
- ▶ Monitor online administration work.
- ▶ Coordinate with outside partners for support and online collaboration.
- ▶ Support the implementation of online initiatives such as Sponsorship2.0 and others.

Job Qualification:

- ▶ Bachelor's Degree in Marketing, Marketing Communications, Online Marketing. A knowledge in creative design and online solution is preferred.
- ▶ Have skills in software programming and graphics (Illustrator, Photoshop, Dreamweaver, Muse, Edge etc.)
- ▶ Able to work under pressure and deadlines and prioritize work effectively.
- ▶ Have creativity and imagination
- ▶ Be adaptable and able to pick up new technique as well as keep up to date with advances in computer technology.
- ▶ Possess at least 7 years experiences in online marketing field is preferred.
- ▶ Experience working with NGO is preferred.

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มูลนิธิศุภนิมิตแห่งประเทศไทย

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หรือส่งมาทาง E-Mail : tha_recruitment@wvi.org

สอบถามข้อมูลเพิ่มเติมได้ที่: 0229200-02 ต่อ 418

หรือที่ : <http://www.worldvision.or.th/workwithus.html>



World Vision

มูลนิธิศุภนิมิตแห่งประเทศไทย
World Vision Foundation of Thailand