

Job Position : Creative Solutions Department Manager

PURPOSE OF POSITION

The Creative Solutions Department Manager is responsible for **providing leadership and creative/art direction to effectively** convey World Vision Foundation of Thailand's brand and messaging and to effectively connect with various publics and specific audiences through compelling visuals and engaging media experience (ie TV, radio, internet, print, and mobile communications).

MAJOR RESPONSIBILITIES

Planning and executing creative ideas and brand-inspired communications to support the organization's resource development goals.

Providing support to and collaborating intently with key internal teams including Programmes, GAM, Humanitarian, Emergency Affairs, Advocacy teams and other B&C units to produce compelling and effective organizational collateral

Coordinating and setting up effective/efficient and practical systems to facilitate and improve the Creative Services workflow from accepting brief/requests, managing turnaround time, drafts submission, client review and feedback, revisions, and final submission of art or creative work/s.

Supervising and harnessing the performance of the creative solutions unit, external creative consultants/agencies and/or interns for timely and desired creative outcomes.

KNOWLEDGE, SKILLS AND ABILITIES

- Bachelor's/College Degree in Fine Arts, Advertising, Multimedia Arts, Development Communications and Mass Communication or equivalent
- At least 3 years in the similar position or capacity
- Preferably with industry experience in Advertising and/or NGO/humanitarian work
- Rich portfolio of sample works used for creative marketing or fundraising campaigns
- Knowledge and proficiency in all Adobe applications including Illustrator, InDesign, Photoshop, Premiere, and other creative tools of the trade
- Basic and advanced photography and portraiture principles
- Basic and advanced video productions
- Copywriting and editing
- Can work on extremely tight deadlines and fast-paced work environment
- Client-oriented, detail-oriented, fluid with imagination and creative ideas, and willing to collaborate
- Fluency in both oral and written English is an advantage

หากท่านมีความสนใจสมัครงานกรุณาส่งประวัติของท่านมาที่

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